

VANNI

MADE IN ITALY, FOR SURE.

NEW CAMPAIGN 2020

IL COLORE DEL GUSTO

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VANNIOCCHIALI.COM

**Discover the campaign on our redesigned site
that will feel at once familiar and full of new,
colorful energy, quick and easy to navigate.**

NEW VANNI COLLECTIONS 2020

A woman with long, wavy blonde hair is the central figure. She is wearing light pink, cat-eye style sunglasses and a white, draped top. Her right hand is raised, with her fingers resting near her chin. She is looking off to the side with a thoughtful expression. The background features a bright yellow building with dark window frames and a tiled roof, set against a clear blue sky with some light clouds. The lighting is bright and natural, suggesting a sunny day.

VANNI SPARKS
sunglasses



VS 3030



A01



A06



A08

VANNI SPARKS
Embellished with original Swarovski Crystals®



VS 3031



A01



A06



A08

VANNI SPARKS
Embellished with original Swarovski Crystals®



VS 3032



A01



A06



A08

VANNI SPARKS
Embellished with original Swarovski Crystals®



VANNI SPARKS – new colours
Embellished with original Swarovski Crystals®

**VANNI
RE-MASTER**





V4192



V4193



V4191



REMASTER – models and style details



V6222



V4194



V6223



V4195



**V4194 METALLO
UNISEX**

RE-MASTER LAMÈ

MEDITERRANEO
COLLECTION




V6202



V6207



LAMÈ MEDITERRANEO – models and colours

A close-up portrait of a woman with dark hair pulled back, wearing teal-colored glasses and a grey top. She is looking directly at the camera through vertical metal bars. The background is dark and out of focus.

VANNI ACCENT
acetate



V1316



V1322



V1343



V1326



V1366



**FRONT MADE WITH MULTILAYER OPALIN
ACETATE
AND HAVANA TEMPLES**

ACCENT – ULTRATHIN COLLECTION

PALE PINK



SCARLETT RED



ICONIC DARK BLUE



MINT GREEN



VITAL ORANGE



BRILLIANT PURPLE



ETHEREAL CRYSTAL



ICONIC LIGHT BLUE



ACCENT – THE COLOURS



NEW COLOUR V1366
A106



A woman with long, wavy brown hair is shown from the chest up, wearing a vibrant green crewneck sweater. She is wearing black-rimmed glasses with teal-colored temples. She is looking off-camera to her right with a soft expression. The background is a bright, out-of-focus outdoor setting with vertical architectural elements.

VANNI ACCENT
metal



V4200



V4202



V4201



V4203

ACCENT in metal – the models



**VANNI
COLOURS**



V6810



V6811



V6812



V6813

COLOURS - models



COLOURS - COLORI

VANNI SPIRIT





V4210



V4211



V4212

SPIRIT – models and colours

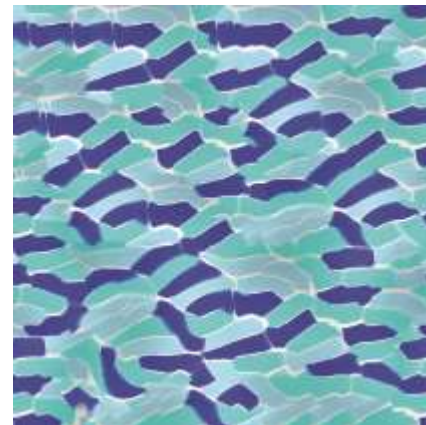
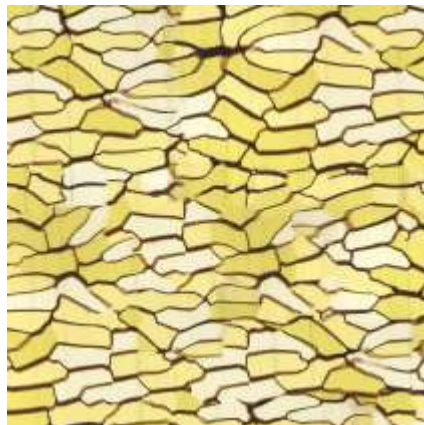


V4211 sunglasses



VANNI MACRO

New macro colours





V1360



V1480



V1612



V1361



V1481



V1613



V1362



V1610



V1614



V1363



V1611



V1615

New models and colours



VANNI
UOMO



VANNI UOMO – style details



V1342



V1616



V2101



V1344



V1617



V2102



V1364



V2100



V2103

VANNI UOMO – shapes and colours



V2150



V2151



V6210



V6211



V6221

VANNI UOMO – shapes and colours

VANNI
PETITE





M306



M308



M309

VANNI PETITE – new metal shapes



VANNI PETITE –colours and style details



**The most important italian
contemporary art fair**

VANNI PARTNER of ARTISSIMA 2019

VANNI Artist Room

With the artist Cristian Chironi



2019: the new VANNI partnership with Artissima

What:

Artissima is an **International Fair of Contemporary Art**

Based in Turin, Artissima is considered a platform for emerging talents and innovative galleries.

ARTISSIMA in numbers:

54,800 visitors

35 countries represented

over 1,000 works of art displayed

over 350 curators and museum directors

over 5,500 collectors from 30 countries

How:

-creation of a unique capsule collection of VANNI glasses realized in collaboration with an **acclaimed Italian artist**

-presentation of the **limited series of numbered glasses** together with a coherent art work by the same artist at Artissima and at the VANNI Showroom, 1-3 November 2019.





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Museo dell'Occhiale



SCUOLA HOLDEN
STORYTELLING & PERFORMING ARTS